





MALLAS LAKE

¡ORIGINALES! ¡FINISIMAS!



\$ 335.-



\$ 380.-



\$ 380.-

Colaboración LAKE
10% de descuento
en todas sus mercaderías

LAKE presenta algunos modelos de la más seductora colección de MALLAS que se haya podido reunir hasta ahora.

Los más modernos diseños... La más luminosa gama de colores... Las más finas telas de algodón, y en lastex, las hallará en las mallas LAKE.

Visítenos para seleccionar su malla, personal... distinta...
...y como siempre, con la jerarquía LAKE.

Lake

Av. Santa Fe 1346

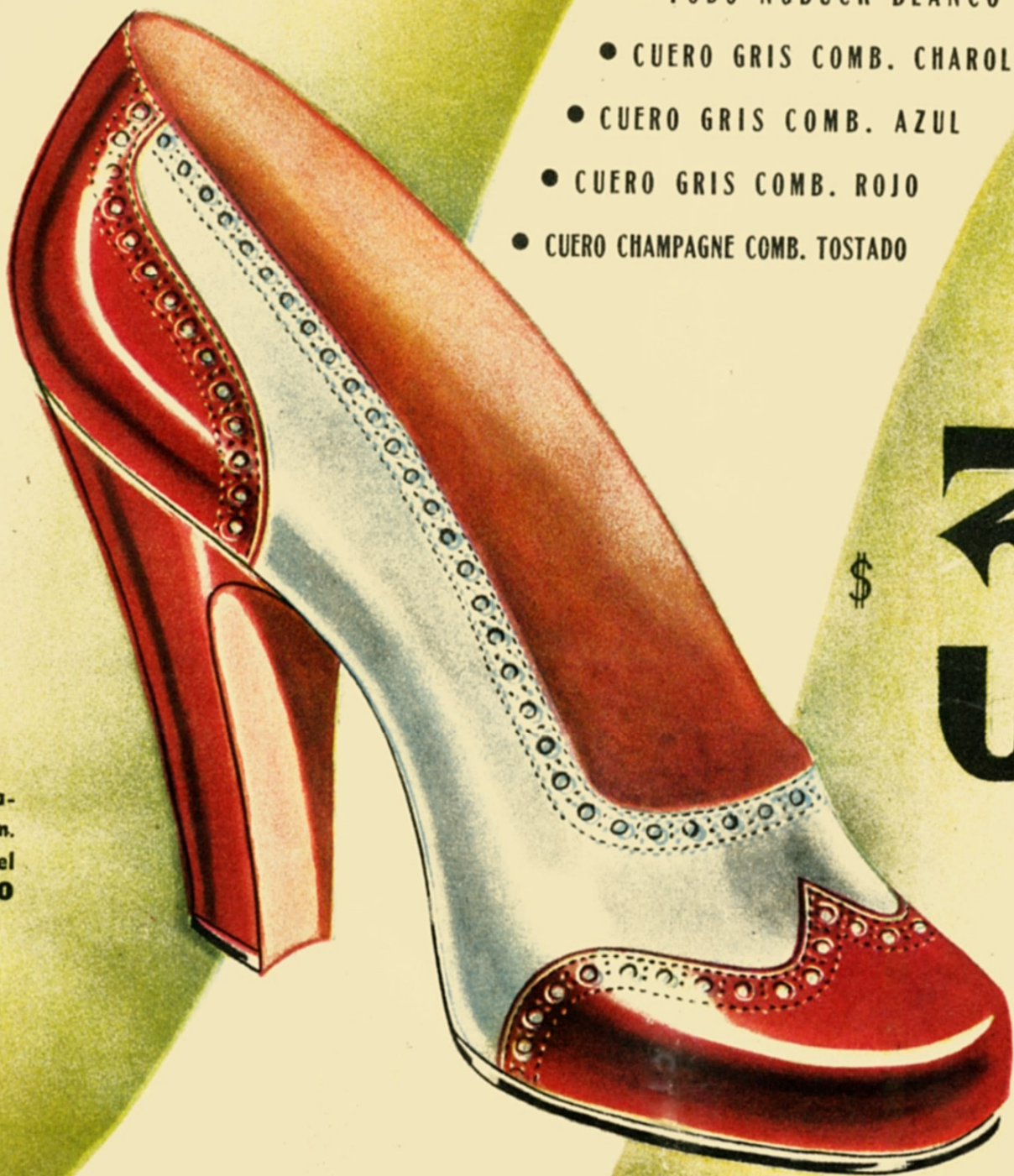
La gran vía del norte

Visite nuestra sección Niñas.
En ella podrá elegir hermosas
MALLAS, SWEATERS y CONJUNTOS

...ONES QUE SE USAN

Y el modelo que mejor viste, que combina con cualquier ropa y que luce en cualquier parte. Elija su color entre estos mil que ofrecemos. COMO SIEMPRE, A DIEZ O QUINCE PESOS MENOS QUE EN CUALQUIER PARTE.

- NOBUCK BLANCO COMB.
- NOBUCK BLANCO COMB. GRIS
- NOBUCK BLANCO COMB. ROJO
- NOBUCK BLANCO COMB. AZUL
- NOBUCK BLANCO COMB. CELESTE
- NOBUCK BLANCO COMB. CHAMPAGNE
- TODO NOBUCK BLANCO
- CUERO GRIS COMB. CHAROL
- CUERO GRIS COMB. AZUL
- CUERO GRIS COMB. ROJO
- CUERO CHAMPAGNE COMB. TOSTADO



Horma ca-
nco 6 ½ cm.
y cosido. Del
\$ 39.90

\$ 39

● TODO CUERO CHAMPAGNE

INTER I
Despachamos
día.

DISCOVERED BY PROCTER & GAMBLE

First and only permanent with pin curl ease, rod curl strength



PIN CURLS FOR THE CROWN.

"Top hair" needs this softer wave...and Lotion plus new Liquifix give longer lasting quality to these pin curls.



ROD CURLERS FOR SIDES,

back, top front give added curl-strength to harder-working areas...now doubly reinforced by Lotion and new Liquifix.



Wonderful new soft waves that last and last!
A wonderful new method, wonderful new Liquifix

It's here! The first, the only all-over permanent with the ease and the lasting quality you've asked for yet it's so unbelievably soft and natural. That's because new PIN-IT gives the right kind of waves for the different areas of your hair then locks in your permanent with special lotion and new Liquifix neutralizer. Best of all, this new Twice-a-Year PIN-IT keeps your hair just the way you like it, from the first day to months later.

new twice-a-year



Pin-it

© P & G

Apply Lotion and Liquifix with New Target-Point Squeeze Bottle

stier foods...easily prepared

Deluxe

Sunbeam

AUTOMATIC MIXMASTER MIXER

MIXES EASILY -
MORE THOROUGHLY -
AUTOMATICALLY!



all advantages

- Automatic Bowl-Speed Control
- Automatic Beater Ejector
- Available in Colors and Chrome

Powerful Sunbeam Built Motor for years of service

Exclusive combination of 12 Bowl-Fit Beaters and Speed Control assures results. Enjoy higher, fluffier cakes; creamier, smoother potatoes; smoother soups. Makes all foods more appetizing.

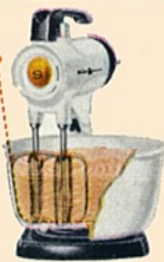
SUNBEAM MIXMASTER MIXER

TWO-IN-ONE COMBINATION

A powerful Stand Mixer that quickly converts to a convenient Hand Mixer. Choice of chrome or white.

EXCLUSIVE BOWL-FIT BEATERS

Fit side and bottom of mixing bowl to mix ALL batter evenly



Here's the NEW SUNBEAM MIXMASTER HAND MIXER



- Larger Full-Mix Beaters
- 6 Mix Settings
- Thumb-Tip Speed Control
- Automatic Beater Ejector
- Wide Base Heel Rest
- Stores on wall
- Powerful Sunbeam Motor
- Available in Colors and Chrome

Sunbeam
BEST ELECTRIC APPLIANCES MADE

©S.C. ©SUNBEAM, MIXMASTER, MIX-FINDER

Sunbeam Corporation, Dept. 37, Chicago 50, Illinois • Canada: Toronto 18

Announcing the NEW

Sunbeam

ELECTRIC FLOOR CONDITIONER

IT'S THE BEST WAY TO STOP THIS and...

ENJOY THIS



...AND KEEP ALL YOUR FLOORS BEAUTIFUL



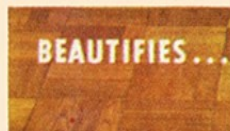
SCRUBS...

Takes hard work out of cleaning your floors.



PROTECTS...

Waxes evenly for full floor protection.



BEAUTIFIES...

Polishes and buffs to a deep rich lustre.



CLEAR...

Results in a clean, shiny floor.



Works under cabinets



Covers full 12" path

Puts new beauty and protection on all floors —and does it easier, faster, and better. The counter-rotating action scrubs cleaner, waxes evenly, polishes smoother and buffs to a deep rich lustre. Even cleans your carpets with professional results. A quick buffing puts a rich lustre on waxed floors, even on floors waxed with a "self-polishing" wax. Has powerful Sunbeam built quality motor. Complete with two scrubbing-waxing brushes, and two buffing brushes. Cleaning Attachment available at additional cost.

Look for the MARK OF QUALITY

Sunbeam
BEST ELECTRIC APPLIANCES MADE

Famous for Toaster, Percolator, etc.

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